

OWN A LOGISTICS FRANCHISE THAT DELIVERS

Ready to reap the rewards of a franchise opportunity unlike any other? Discover the top reasons why motivated B2B sales professionals like you choose Unishippers franchise ownership.



INDUSTRY GROWTH POTENTIAL

When you invest in a Unishippers franchise, you join a team of entrepreneurs backed by a top third-party logistics (3PL) company. There's no need to worry about selling a novelty item or service that customers won't purchase in times of constrained spending. We provide an essential service that small and mid-sized businesses (SMBs) consistently need — especially as the shipping industry experiences unprecedented growth!

More than **80%** of companies outsource some (if not all) of their domestic shipping.¹

The global 3PL market is expected to be valued at **\$1.1 TRILLION** in the next six years.²

Unishippers is part of the **LARGEST** non-retail Authorized Reseller of UPS® shipping services and the second-largest privately held freight brokerage in North America.



GEOGRAPHIC FLEXIBILITY

With our national franchise model, there's no need to move to a location where a franchise is available. We give you the geographic flexibility to sell from almost anywhere — which means you can live the life you want, where you want.





REPUTABLE CARRIER NETWORK

A positive reputation is essential if you want to make your mark. Luckily for you, that's all taken care of as a Unishippers franchisee. We partner with the top national, regional and local freight carriers — including Estes®, YRC Freight and Saia® — to provide SMB shippers with the best rates and services for their business shipping. As a UPS® Authorized Reseller with 65+ reputable less-than-truckload freight carrier partners, we have the joint trust of our customers and the biggest names in the industry.



LOW START-UP COSTS

With Unishippers, there's no need to purchase an expensive storefront, hire and maintain a large staff or invest in expensive inventory. That means you're able to take your career to the next level without a next-level expense. And with residual income opportunities from every sale, you can recoup your investment faster and easier.

In addition to financing options, Unishippers offers **50% off the initial franchise fee** for qualifying veterans, women and minority franchisees.



WORK-LIFE BALANCE

Since Unishippers franchisees provide a B2B service, you can still work standard business hours (from almost anywhere!) — giving you time to play just as hard as you work. That means you can enjoy the flexibility of being your own boss, while having the camaraderie of working alongside other passionate, like-minded professionals.

More than **75% of franchisee** respondents reported working **50 hours per week or less** and many never work nights or weekends *Based on 89 respondents in the 2022 Franchise Business Review Survey.



OPERATIONAL SUPPORT

With helpful operational support from our corporate team (including training from experienced sales leaders, ongoing leadership calls and other services) plus access to comprehensive shipping tools and resources (for both you and your customers), we provide the business framework — leaving you free to focus on actually growing your business!

“**There's always an opportunity to grow the business.** That sets a Unishippers franchise apart from the majority of other opportunities out there.”

— *Jimmer Bennett, franchisee since 2018*

Find out if Unishippers franchise ownership is right for you!

UnishippersFranchise.com



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¹ Infosys and Dr. C. John Langley (2019). 23rd Annual Third-Party Logistics Study: The State of Logistics Outsourcing.

² 3PL Central (2022). State of the Third-Party Logistics Industry Report.